



**2026 CINCH NFTR USTRC EVENT
PRESS PASS TERMS AND CONDITIONS**

Content creators for newspapers, television, radio, periodical publications, websites and/or social media outlets must identify their purpose for requesting access, intended use and specific client they represent:

****Copy of Media Credential Image or Assignment Letter is required with application.***

Media Organization Name: _____
Address: City: _____ State: _____ Zip: _____ Website: _____
Editor's Name: _____ Editor's Email: _____ Editor's Cell Number: _____

Equine Network's CINCH NFTR Event Media Passes are intended for representatives of official news media outlets only (i.e. newspapers, television, radio, periodical publications), with valid credentials from the news outlet they represent. Each Bearer must be and hereby represents that he or she is acting on a specific assignment for an accredited media agency and has a legitimate working function in conjunction with the event attended, covering the event for accredited local or national media. The credential is not transferable and may be revoked at any time with or without cause. USTRC at any time may revoke Media Pass access. Independent photographers, and photographers for hire by outside companies or organizations are not eligible for USTRC Media Passes.

PHOTOGRAPHY

Use of cameras of any kind are NOT ALLOWED during the USTRC Finals event except for the Official Photographers who have been issued Media Passes. Cameras (still, digital or film or video, professional or otherwise) are NOT allowed into any of the arenas, nor is permission granted to record any of the event's live competition. Tripods or other similar equipment are not allowed.

USE OF PHOTOGRAPHIC, AUDIO, VIDEO IN COVERAGE

The credential confers on Bearer a limited, non-exclusive and non-transferable license to take photographs of the Event, and to allow the entity that engaged the Bearer to take the photographs to use such photographs, **only for news coverage of, or magazines, or stories about, the specific content as identified above**, other editorial purposes, and reprints of news pages from such entity's publications is not allowed without specific permission. This is provided that such use is not likely to create or does not actually create confusion in the minds of the trade or public that Bearer or its reprints or any elements therein, or the items on which they are reprinted, are sponsored or endorsed by, or are associated or affiliated with USTRC a media pass does not license Bearer to use USTRC trademarks or copyrights. Neither the Bearer nor the entity that engaged the Bearer may sell photos taken at the USTRC to third-party entities, including but not limited to other commercial entities or the general public.

Any secondary use of any picture, audio description, videotape/film or drawing of the USTRC taken or made by the accredited organization or individual to whom this credential has been issued (including, but not limited to non-editorial, advertising, sales promotion, or merchandising) is prohibited without prior specific written approval of USTRC.

Such Media entity may not offer any live video, audio, or other coverage of the event through any means, including radio broadcasts, television broadcast, webcasts, social media live, or podcasts, **without the advance written permission of USTRC.**

This policy includes all events, programs, and warm-ups and other on-site activities that are part of or involving USTRC.

Bearer shall not, at any time, display, post, or otherwise reproduce the credential image on any digital platform, including online social media sites or applications (e.g., Facebook, Twitter, Instagram, Snapchat) without the review and approval of USTRC.

Requester's Signature: _____ Print Name: _____ Cell Phone: _____

USTRC Signature: _____ Print Name/Title: _____